

Press Release
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ThirtyFifty wins Wine Educator of the Year 2015 at the International Wine Challenge

Wine tasting company ThirtyFifty has won the International Wine Challenge ‘**Wine Educator of the Year**’ for 2015.

The company is run by Chris and Jane Scott who started up in 2002 after gaining their qualifications in wine through the Wine & Spirit Education Trust (WSET). Since their London roots they now have a team of 18 wine experts across the country who host over 400 tastings and wine courses each year. All the team are WSET qualified to either Level 3 (Advanced) or Level 4 (Diploma).

Whatever your level of interest in wine, ThirtyFifty offers something for everyone, from a wine tasting evening or day out to a special occasion, a corporate event or a WSET course that will turn you into a wine professional (think Pippa Middleton who passed her Level 3 with distinction in Dec 2014!). ThirtyFifty’s team can also bring a wine tasting experience into your home “We come armed with the wines, glasses, tasting notes and all the ingredients for a fun packed session.” explains Chris “Lots more people are getting into wine and want to know more, but can feel a bit daunted. Our tastings are relaxed and friendly for those wanting to dip their toe in but we also offer structured courses leading to professional qualifications.”

In addition, the duo produces a **weekly wine podcast, The UK Wine Show**, which consistently tops the iTunes Food & Drink charts. The podcast features news and interviews from leading figures within the wine industry. They also have an app, **Find A Vino**, which recommends award-winning wines from the International Wine Challenge, The International Wine & Spirit Competition and the Drinks Business Awards. From August 2015 the app will be free to download with a ProVersion that gives access to the podcast, news and wine pricing history.

The judging panel commented “Thirty Fifty is 100% committed to education and it has done a remarkable job. In its team it has 18 educators doing tastings and events all over the country, as well as developing audio features, podcasts and an app. Here’s a company that makes wine education accessible to many all over the UK.”

Says Jane: “The award is a fantastic achievement for all of us at ThirtyFifty. Before we began in 2002 Chris and I were simply two people who enjoyed sharing a bottle of wine. We’re now leading the way in helping many others to further their knowledge. It is great to be able to educate others and share our enthusiasm for wine. What a brilliant day job!”

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For further information or to request images please contact Jane Scott at

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Facebook – ThirtyFifty Wine Tasting

Notes to editors:

- ThirtyFifty was established in 2002 by Chris Scott and Jane Scott
- ThirtyFifty wine tastings are from £25 per person with a minimum of 10 guests
- For more information visit the website www.thirtyfifty.co.uk
- For the app visit www.findavino.com
- ThirtyFifty is named after the latitudes where most of the world's grapes are grown

